



755 West Big Beaver
Suite 1100
Troy, MI 48084
Phone: 248.362.4200
Fax: 248.362.3428

101 S. Washington Square
Suite 800
Lansing, MI 48933
Phone: 517.316.0210
Fax: 517.316.7590

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CONTACT:
Beckie Thompson
Phone: 248-362-4200, Ext. 222
E-mail: bthompson@baileypr.com

**JOHN BAILEY & ASSOCIATES, INC. PUBLIC RELATIONS
CLIENTS WIN INDUSTRY AWARDS**

TROY, Mich. – John Bailey & Associates, Inc. Public Relations (JB&A) is pleased to announce recent client award achievements. Together with its clients, JB&A has received two industry awards for projects and campaigns for work performed in 2007 and 2008 for the Campaign for Smokefree Air (CSA) and H.E.A.T. (Help Eliminate Auto Thefts).

Campaign for Smokefree Air (CSA):

- Marcom Gold Award for its Direct Mail Thank you Postcard to Legislators in the category Direct Mail/Political.

The postcard was sent to selected voters in targeted districts of Senators in support of smokefree air, thanking them for voting to protect their constituents.

H.E.A.T. (Help Eliminate Auto Thefts):

- Marcom Gold Award for its 2007 Annual Report in the Annual Report/Non-profit category.

The annual report is distributed to law enforcement, insurance representatives, legislators and media throughout Michigan.

The MarCom Creative Awards is an international creative competition acknowledging achievements by marketing and communications professionals. The Association of Marketing and Communications Professionals, which consists of several thousand creative professionals, administers and judges the awards.

About JB&A

John Bailey & Associates Inc., Public Relations is a national public relations agency with offices in Troy and Lansing, Mich. The firm supports a diverse mix of international, national and local companies in the automotive, telecommunications, retail, technology, healthcare and professional service industries. JB&A provides a variety of services including strategic planning, media relations, public affairs, media interview training, crisis communications, reputation management, creative services and event, mobile exhibit and street team marketing. For more information, visit www.baileypr.com.

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