

HELP  
ELIMINATE  
AUTO  
THEFTS  
2010  
ANNUAL  
REPORT



1985

2010

**HEAT**  
Help Eliminate Auto Thefts



1985

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**HEAT**  
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## FROM THE DESK OF TERRI MILLER

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I wonder if the group that first organized H.E.A.T. ever envisioned the impact that it and our partners have made on auto theft? More than \$52 million in vehicle recoveries...total thefts statewide down by 59 percent...and more than 3,400 suspects arrested as the result of calls to the H.E.A.T. tip line. But our program is merely a tool that is used by the dedicated insurance company investigators and law enforcement teams to find and prosecute car thieves, chop shops, carjackers and people and groups committing insurance fraud. These results are possible only because of partnerships, communication and dedication to a common cause.

I am so fortunate to have worked for the past 11 years as Director (in addition to my "day job" of managing the Michigan Automobile Insurance Placement Facility) and am honored to have worked with some of the finest, most dedicated individuals to help stem the tide of auto theft and related fraud activity.

Thanks to the support of Michigan's auto insurance industry, we plan to continue to make progress toward reducing auto theft-related crimes and improving the quality of life for all Michigan residents. I hope you'll enjoy reading about our successes in 2010, and also our look back at program highlights from past years.

*Terri Miller*





## Anniversary Breakfast Keynote Speakers

Ten years into anniversary celebrations, H.E.A.T. began inviting notable community members within law enforcement, insurance and government to participate as keynote speakers. Below is an overview of keynote speakers over the last 15 years.

- 1996:** Executive Deputy Benny Napoleon, Detroit Police Department  
Captain Chris Hogan, Michigan State Police
- 1997:** John DiLiberto, President and CEO of the National Insurance Crime Bureau
- 1998:** Colonel Mike Robinson, Director of the Michigan State Police
- 1999:** Jennifer Granholm, Michigan Attorney General
- 2000:** Dick Posthumus, Lieutenant Governor
- 2001:** Mike Duggan, Wayne County Prosecutor
- 2002:** Colonel Stephen Madden, Director of the Michigan State Police
- 2003:** Mike Cox, Michigan Attorney General
- 2004:** Michael Bouchard, Oakland County Sheriff
- 2005:** Warren Evans, Wayne County Sheriff
- 2006:** Colonel Peter Munoz, Director of the Michigan State Police
- 2007:** Terri Lynn Land, Secretary of State
- 2008:** Mike Bishop, Michigan Senate Majority Leader
- 2009:** L. Brooks Patterson, Oakland County Executive
- 2010:** Robert P. Young, Jr., Michigan Supreme Court

H.E.A.T. celebrated its 25th Anniversary Breakfast at Ford Field on October 21, 2010. Top left: Terri Miller is interviewed by WWJ-AM about H.E.A.T.'s 25 year success. Top right: Investigator of the Year Award winners Investigator Glenn Kay and Investigator Greg Collins with Terri Miller. Middle left: Director's Award winner Walt Herndon of Herndon & Associates with Terri Miller. Middle right: Investigator of the Year award winner Officer Michael Davis of the Detroit Police Department with Terri Miller and Officer Fredricka Davis of the Detroit Police Department. Bottom left: Investigator of the Year award winners from Genesee Auto Investigative Network (from left to right) Lt. Kevin Shanlian, Sgt. Sharon Dunbar, Detective Todd Johnson and Special Agent Mike Wiggins of the FBI.

# H.E.A.T. 25TH ANNUAL ANNIVERSARY BREAKFAST

2010 was a milestone year for H.E.A.T. — a celebration of 25 years of combating auto theft-related crime in Michigan. On Oct. 21, 2010, more than 275 supporters and partners gathered at Ford Field in Detroit to celebrate H.E.A.T.'s successes, both in 2010 and over the last quarter-century, in making Michigan a safer place to live and work.

To further commemorate H.E.A.T.'s significant anniversary, Gov. Jennifer Granholm once again proclaimed the week of the celebration as "Turn up the H.E.A.T. Week" in Michigan. For the first time, the Michigan Senate also declared the week of Oct. 18, 2010 Turn up the H.E.A.T. Week through a resolution sponsored by Sen. Raymond Basham (D-Taylor). Sen. Basham has been a tremendous advocate for the H.E.A.T. program during his tenure in the Michigan Legislature.

Michigan Supreme Court Justice Robert P. Young, Jr. served as keynote speaker at this year's landmark Anniversary Breakfast. In his remarks, Justice Young acknowledged the shared goals of H.E.A.T., its partners and the courts — working toward making Michigan a safer place for all residents. Justice Young also praised H.E.A.T.'s successful public-private partnership format, and noted that urban areas like Detroit need more of these types of partnerships in order to thrive.

During the breakfast, a resolution commending H.E.A.T. for its commitment to making Detroit a safer place to live and work was presented to the organization by Reginald Alexander, representing Detroit Councilman James Tate and the rest of the Detroit City Council.

H.E.A.T. presented several awards during the event, including the prestigious William V. Liddane Award, Director's Award and H.E.A.T. Investigator of the Year Award. The Liddane Award recognizes an individual who has demonstrated a continued commitment to fighting auto theft in Michigan. The H.E.A.T. Investigator of the Year Award and Director's Award



Top: Keynote speaker Supreme Court Justice Robert P. Young, Jr. speaks to anniversary breakfast attendees.  
Left: Reginald Alexander from Detroit City Councilman James Tate's office presents a resolution on H.E.A.T.'s success from the Detroit City Council to Terri Miller.

honor individuals for their tenacity and hard work in auto theft prevention, investigation, arrest and recovery of property.

The 25th Anniversary Breakfast celebration also included the distribution of several door prizes, including Detroit Lions tickets and jerseys of famous Detroit athletes that wear the number 25, such as former Detroit Red Wing Darren McCarty and current Tigers outfielder Ryan Raburn. All attendees took home a commemorative H.E.A.T. valet key chain and pen set. Following the breakfast, guests were invited to tour Ford Field and participate in some field-goal kicking fun and photo opportunities on the Detroit Lions' field.

In 2011 and beyond, H.E.A.T is looking forward to celebrating many more successful years of combating auto theft-related crime in Michigan. ■

## 2010 WILLIAM V. LIDDANE AWARD RECIPIENT LIEUTENANT WILLIAM DARNELL, MICHIGAN STATE POLICE

Lieutenant William 'Bill' Darnell of the Michigan State Police was the 2010 Liddane Award recipient. Lt. Darnell's decades-long commitment to reducing auto theft-related crime in Michigan, combined with his efforts to educate the public and fellow officers on the H.E.A.T. program, made him a natural choice. Bill was an active participant on the H.E.A.T. Committee for many years and brokered many opportunities for the program to be featured in local news media reports in connection with auto theft investigations. After more than 30 years in law enforcement, Lt. Darnell retired at the close of 2010.

In conjunction with H.E.A.T.'s 25th anniversary, here are 25 things you may not know about Lt. Bill Darnell:

1. If he hadn't gone into law enforcement, Bill would have gone into the military.
2. Growing up, he was nicknamed Billy.
3. Bill graduated from recruit school on September 26, 1979.
4. Most recruits pick up nicknames in recruit school, but Bill claims he had no nicknames...unless you count all the "bad names" instructors called him.
5. Bill chose the Michigan State Police (MSP) based on its tradition and excellence.
6. During his career, Bill worked at many Michigan State Police posts, including his first post #41 in Jackson. During his tenure he also worked at Flat Rock post #25, Detroit post #29, Ypsilanti post #6 (where he was promoted to Sergeant), and Northville post #21. Bill served as an instructor for Recruit Schools #102 and #103, a Detective Sergeant at Western Wayne Criminal Investigations, was promoted to Detective Lieutenant at Western Wayne Narcotics and from 1998 to 2010 served as a Detective Lieutenant at Western Wayne Auto Theft Unit.
7. During his first traffic stop, Bill and his senior partner on midnights pulled over two women weaving between lanes on I-94. He ran up to the car to tell them to move further onto the shoulder, and upon approaching the vehicle, noticed the passenger was completely naked. He ran back to tell his partner and by the time they got back up to the car, the passenger was wearing a full length mink coat.
8. The best memory of Bill's tenure with the Michigan State Police has been the people he has worked with.
9. One of Bill's proudest career moments came after arresting a single father of three children with 70 lbs. of marijuana. After Bill talked to him, the man helped MSP catch his suppliers. Bill has kept in touch with the man over the years and he has turned his life around to become a productive member of society.
10. Bill's proudest moments as a dad were the births of his two sons.
11. In his spare time, Bill likes to relax and, "do nothing."
12. Cancun, Mexico is Bill's favorite vacation spot.
13. Bill has always wanted to visit Hawaii, and likely will do so during his retirement.



Lt. Bill Darnell (second from right), 2010 Liddane Award winner, poses with William Liddane's children (from left to right) Matthew Liddane, Margaret Rose and Michael Liddane

14. The Detroit Red Wings is Bill's favorite sports team.
15. Bill says his colleagues at MSP would describe him as, "a good guy."
16. The last position Bill held with the MSP was Detective Lieutenant in the Western Wayne Auto Theft Unit.
17. Law enforcement is a family business. Bill's grandfather and father were both Detroit police officers, and his eldest son, Bradley, is a Livonia police officer.
18. The largest auto theft recovery investigation Bill was ever involved in took place in 1998. MSP recovered more than 1,000 stolen airbags from C.J. Metro in Detroit. The National Insurance Crime Bureau said it was the largest seizure of airbags at the time.
19. Bill has been involved with H.E.A.T. for as long as he's worked in auto theft. He has served as a H.E.A.T. Committee member for the last 14 years.
20. Throughout Bill's career, he has seen auto theft change dramatically. It has gone from stealing cars to stealing I.D.'s and forging documents to steal cars.
21. The funniest thing a child ever said to Bill while on duty was calling him "Daddy" (it wasn't his child!).
22. Bill's 1978 Plymouth Fury with the 440 Hemi engine was his favorite patrol car, because it was, "extremely fast!"
23. In retirement, Bill hopes to, "get a job!" (Possibly something related to auto theft).
24. Bill's advice to young law enforcement officers is, "to give the job your all, treat people with respect and have fun doing it."
25. Bill would like to be remembered by his fellow officers for being dedicated to his career and always being a team player. ■

## CONGRATULATIONS TO ALL OF OUR 2010 HONOREES

### **William V. Liddane Award**

Lieutenant William Darnell  
Michigan State Police

### **H.E.A.T. Investigator of the Year Awards**

#### **Hamtramck Police Department**

Investigator Greg Collins  
Investigator Glenn Kay

#### **Detroit Police Department**

Officer Michael Davis

#### **Genesee Auto Investigative Network (GAIN)**

Lieutenant Kevin Shanlian  
Sergeant Sharon Dunbar  
Sergeant Todd Beard  
Detective Todd Johnson

### **H.E.A.T. Director's Award**

Walt Herndon  
Herndon & Associates

## THE WILLIAM V. LIDDANE AWARD:

The William V. Liddane Award is given annually to an exemplary individual who exhibits a strong commitment and effort toward the reduction of auto theft-related crimes in Michigan. Bill Liddane, whom the award is named after, was instrumental in the creation of the H.E.A.T. program; he pursued alliances between law enforcement, business leaders and the community in order to address the rise of auto theft-related crimes and automobile insurance rates in Michigan.

### **Liddane Award Winners to Date:**

- 1999** - William V. Liddane, - MAIPF (posthumously)
- 2000** - Jerry Hinton - AAA Claim Investigation unit
- 2001** - Jim Ruhlig - National Insurance Crime Bureau, Retired
- 2002** - Jim Gavigan - Lojack Corporation (Michigan State Police-Retired)
- 2003** - Newt Shoup - Michigan Auto Theft Prevention Authority
- 2004** - Kevin O'Reilly - Liberty Mutual Insurance (Dearborn Police Department-Retired)
- 2005** - Michael Lewis - Progressive Insurance (Michigan State Police-Retired)
- 2006** - Lori Davis - Allstate Insurance Company
- 2007** - Mary Look - AAA Michigan
- 2008** - Glenn Slingerlend - Hastings Mutual (posthumously)
- 2009** - Bob Vogt - AAA Michigan, Retired
- 2010** - Lt. William Darnell - Michigan State Police - Western Wayne Auto Theft Unit

# H.E.A.T. IN THE HEADLINES

**H**.E.A.T. works diligently to increase awareness of the program and its mission, as well as to strengthen the organization's brand among target audiences. As the result of aggressive and strategic outreach, 2010 proved to be an outstanding year for H.E.A.T. in terms of media relations and advertising.

It was a record year for earned mentions of H.E.A.T. in print, online, radio and television news stories. Over the course of the year, H.E.A.T. was featured in nearly 200 media placements in outlets including the *Associated Press*, *Detroit News*, *Detroit Free Press*, *Crain's Detroit Business*, FoxBusiness.com, USA Today.com and the Michigan Radio Network.

One new and exciting media highlight from the year was the partnership established with WJBK-TV FOX 2 in Detroit. H.E.A.T. served as the station's go-to expert on all auto theft-related stories, and H.E.A.T. Director Terri Miller was regularly featured in FOX 2 news segments, including those on warm weather vehicle safety tips, annual ATPA statistics and holiday shopping safety tips. This partnership will continue into 2011.



Legislators in Lansing were educated on H.E.A.T. and its 25 year success in October to coincide with Turn up the H.E.A.T. Week in Michigan.



Terri Miller, director of H.E.A.T., talks with WJBK-TV FOX 2's Lee Thomas providing viewers with tips on how to protect themselves and their vehicles against auto theft-related crimes when shopping during the holiday season.

In other broadcast opportunities in 2010, H.E.A.T. continued its presence in local community media with appearances by Terri Miller on a variety of cable shows hosted by eight different Michigan state senators and representatives.

In terms of paid media results, advertising continues to be one of the top tip-referral sources for H.E.A.T. The program continued this year with a variety of effective annual advertising tactics, including:

- Detroit and Lansing-area billboards
- Commercials on Detroit's WJLB-FM
- Signage inside Detroit Department of Transportation buses
- Digital display boards outside the North American International Auto Show
- Public Service Announcements aired in Michigan Secretary of State offices
- Facebook advertising ■

# 1985-2010: THE CHANGING MEDIA LANDSCAPE

**M**edia outlets and opportunities have changed vastly in H.E.A.T.'s lifetime. Most notable is the rise of social media, a blend of technology and social interaction used to make knowledge and information easily accessible to all. Social media differs from the more traditional media that dominated the early years of H.E.A.T.'s existence in its broad reach, ease of usability, generally free accessibility and often most importantly, its immediacy.

To keep up with the changing media landscape, 2010 marked the beginning of H.E.A.T.'s social media outreach. The program launched a Facebook page ([www.facebook.com/HelpEliminateAutoThefts](http://www.facebook.com/HelpEliminateAutoThefts)), which to date has enlisted more than 200 fans.

Facebook provides an opportunity to easily and directly interact with H.E.A.T.'s target audiences. Fans of the H.E.A.T. page are educated about auto theft prevention, as well as provided updates on relevant auto theft statistics and happenings and links to media mentions of H.E.A.T.

Furthering its social media presence, in the early months of 2011, H.E.A.T. will introduce both a Twitter and YouTube presence. Twitter followers will receive real-time updates from H.E.A.T. on auto theft trends, safety tips and breaking news. Through its YouTube channel, visitors will be able to watch H.E.A.T. media clips, public service announcements and safety tip demonstrations. In addition, H.E.A.T. will unveil a new website in early 2011.



# H.E.A.T. ON THE STREET

In celebration of its 25th year, H.E.A.T. took its program messages and presence “on the road” in 2010, connecting with community leaders and residents at stops from Pontiac to Grand Rapids to Lansing, with a variety of new outreach activities. Here are just a few highlights of H.E.A.T.’s statewide community-based outreach efforts in 2010:

## **A Personal Touch in Pontiac**

In Pontiac, H.E.A.T. hosted its first-ever “Street Team” at a branded booth at the annual Woodward Dream Cruise in late August. Although the weather was unfortunately less than cooperative, H.E.A.T. team members were on-site, providing those car enthusiasts that braved the brutal rains with H.E.A.T. program information, promotional items and an opportunity to become a fan of H.E.A.T. on Facebook.

Looking toward 2011, H.E.A.T. is hoping to continue its Street Team efforts, perhaps even expanding outreach to connect with community members at events in Detroit and West Michigan.

## **Gearing Up in Grand Rapids**

Speaking of West Michigan, the region saw a considerable increase in H.E.A.T. activity in 2010, including a mid-August press conference and community educational event co-hosted by H.E.A.T. and the Grand Rapids Police Department (GRPD). The event warned area residents of an increase in local vehicle thefts, and provided information both on the H.E.A.T. program and ways in which community members could work to better protect themselves, their vehicles and neighborhoods from auto theft-related crime. The event garnered excellent attendance and significant local media coverage, as well as further solidified H.E.A.T.’s partnership with the GRPD.



In 2011, H.E.A.T. is looking forward to further expanding its growing partnership with West Michigan communities and law enforcement leaders. Next October, H.E.A.T. is planning to host its first-ever West Michigan anniversary event, in conjunction with its larger annual anniversary celebration held in the SE Michigan area.

## **Capitalizing on the Capitol in Lansing**

To coincide with its annual Turn up the H.E.A.T. Week, this year, H.E.A.T. hosted its inaugural H.E.A.T. Day at the Capitol in Lansing on Tuesday, Oct. 19. The day, intended to raise awareness of the H.E.A.T. program among Michigan political leadership, included the hand-delivered distribution of H.E.A.T.-branded packages to all non-term limited legislative offices. Each package consisted of a bright red bag adorned with a H.E.A.T. logo, and contained information about the program, Turn up the H.E.A.T. Week and relevant auto theft statistics, as well as branded promotional and H.E.A.T.-themed items — an ice scraper, key chain, pen, Hot Wheels car and a package of Red Hots candy.



With a host of new Legislators set to descend on Lansing beginning in 2011, H.E.A.T. intends to implement another H.E.A.T. Day at the Capitol in January, in order to capture lawmakers' attention early in their initial term in office.

In addition to these new ventures in Pontiac, Grand Rapids and Lansing, H.E.A.T. also continued to implement a variety of annual community outreach initiatives throughout 2010, touching targeted stakeholder audiences from as far south as Detroit and as far north as Mackinac Island. Some of these activities included:

- Distribution of bi-monthly original content e-newsletters
- Information and promotional items donation to Detroit Branch NAACP Youth Council's "Back to School, Stay in School" program
- Hand-delivery of bi-monthly legislative fliers
- Attendance, networking and reception sponsorship at Detroit Regional Chamber's annual Mackinac Policy Conference
- Positioning of H.E.A.T.'s interactive exhibit and distribution of holiday safety tip-branded shopping bags at Eastland Mall in Harper Woods ■

## HELP ELIMINATE AUTO THEFTS 2010 COMMITTEE MEMBERS

### **Terri Miller**

Director, Help Eliminate Auto Thefts

### **Bill Schwartz, SCLA**

Front Line Performance Leader, Allstate Insurance

### **Mary Look**

Claims Manager, AAA Michigan

### **Paul Whiting**

Special Investigator, Liberty Mutual Insurance Company

### **Diane Roberson**

Claims Team Manager, SIU, State Farm Insurance

### **Teri Morante**

Assistant Vice President,  
Regulatory & Government Affairs, Citizens Insurance Company  
of America

### **Lt. Bill Darnell**

Western Wayne Auto Theft Unit, Michigan State Police

### **Lt. Marlon Wilson**

Investigative Operations, Detroit Police Department

### **Sgt. Kevin Banycky**

Auto Theft Unit, Oakland County Sheriff's Department

### **Margaret Scott**

Hewson & Van HelleMont, P.C.

### **Mike Macherzak**

Macomb County Prosecutor's Office

# THANK YOU

## CELEBRATING 25 YEARS OF COMMITMENT

Throughout the past 25 years, many dedicated individuals have served on the H.E.A.T. Committee and been an integral part of our success. H.E.A.T. is pleased to recognize these individuals:

### 14 YEARS OR MORE

Glenn Slingerlend, Hastings Mutual (23 years)  
Sue Allen, MAIPF/H.E.A.T. (16 years)  
Gil Minock, Amerisure (16 years)  
William Liddane, MAIPF/H.E.A.T. (14 years)  
Lt. William Darnell, Michigan State Police (14 years)  
Karen Livingston-Wilson, Citizens Insurance (14 years)

### 10-13 YEARS

Margaret Scott, Hewson & Van Hellemont (13 years)  
Teri Morante, Citizens Insurance (12 years)  
Terri Miller, MAIPF/H.E.A.T. (12 years)  
George Bowlick, State Farm (11 years)  
Sgt. Kevin Banycky, Oakland County Sheriff's Office (10 years)  
Nina Hier, MAIPF/H.E.A.T. (10 years)  
Bill Schwartz, Allstate Insurance Company (10 years)  
Bob Vogt, AAA Michigan (10 years)

### 6-9 YEARS

Conrad Golemba, AAA Michigan (9 years)  
Kris Bidlingmaier, Allstate Insurance Company (8 years)  
Sgt. Kevin O'Reilly, Liberty Mutual (8 years)  
Earl Jones, Producer Rep. (7 years)  
Jerry Hinton, AAA Michigan (7 years)  
Cathy Passmore, State Farm (7 years)

### 5 YEARS

Lt. Marlon Wilson, Detroit Police Department  
Sandra Miller, Michigan State Police  
Lt. Sam Carter, Detroit Police Department  
Lt. John Michalke, Macomb County Sheriff's Office

### 4 YEARS

Diane Roberson, State Farm  
Paul Whiting, Liberty Mutual  
Lt. Brenda Baker, Macomb County Sheriff's Office

### 3 YEARS

David Brobst, State Farm  
Robert Dinser, Michigan Mutual  
Joe Olson, Citizens Insurance  
Phil Richard, AETNA  
Frank Skinner, State Farm  
Patrick Carpentier, Allstate Insurance Company  
Frank Deon, Michigan State Police  
Neil Minnich, Allstate Insurance Company  
William Krause, State Farm  
Sgt. Stan Lutz, GAIN  
Phillip Majewski, Titan Insurance  
Jerry Capps, State Farm  
Lt. Robert Ennis, Detroit Police Department  
Dennis MacDonell, Michigan Department of State

### 2 YEARS

Mike Macherzak, Macomb County Prosecutor's Office  
Lt. Paula Whitty, Detroit Police Department  
Lt. Joann Starks, Detroit Police Department  
Melanie Merrion, Allstate Insurance Company  
Lt. Dave Tymrak, Macomb County Sheriff's Office  
Yvonne Solomon, State Farm  
Cindy VanHellemont, AAA Michigan

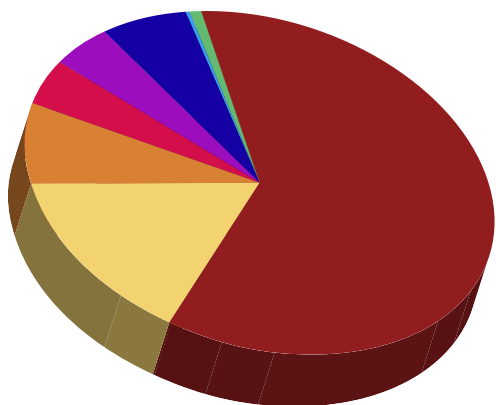
### 1 YEAR

Mary Look, AAA Michigan  
Michael Clair, Allstate Insurance Company  
Nancy Clair, Allstate Insurance Company  
Carl Marchek, State Farm  
Patrick Phelan, AETNA  
Norm Siwak, AAA Michigan  
Michael Thomas, Allstate Insurance Company  
George Wardrip, Producer Rep.  
Neal Wisner, National Insurance Crime Bureau  
Jon Smanz, Allstate Insurance Company  
Thomas Masecar, Amerisure  
Douglas Parvianinen, Michigan State Police  
ShayAnn Nichols, Citizens Insurance  
Tim Lynch, AAA Michigan

# H.E.A.T. PROGRAM STATISTICS

## GENERAL

	2010	CUMULATIVE SINCE 10/85
Tip Calls	345	8,860
Suspects Arrested	72	3,438
Vehicles Recovered	77	4,323
Amount Awarded	\$90,755	\$3,620,452
Value of Recovery	\$1,041,018	\$52,405,973



## TIPS PAID BY TYPE 10/85 TO 12/10

■ Individual Auto Thefts	1,309
■ Chop Shops	324
■ Carjackings	169
■ Theft Rings	99
■ Major Activities	105
■ Insurance Fraud	134
■ Auto Related Identity Theft	10
■ Miscellaneous	14
<b>TOTAL</b>	<b>2,164</b>

## AMOUNT OF PAID TIPS 10/85 to 12/10

\$0-\$999	1,150
\$1,000	324
\$1,001-\$4,999	529
\$5,000-\$9,999	143
\$10,000	18
<b>TOTAL</b>	<b>2,164</b>



# 25 YEARS OF H.E.A.T.



In the 1990's, H.E.A.T. partnered with Ameritech to make reporting tips even easier. Ameritech customers were able to connect to the H.E.A.T. tip line by dialing \*HEAT on their phones. H.E.A.T. founder Bill Liddane is pictured above with a representative from Ameritech promoting this service at a community event.



H.E.A.T. has partnered with AAA Michigan and the Michigan Automobile Theft Prevention Authority (ATPA) for many years to provide free vehicle VIN etching to Michigan residents during the summer. VIN Etching is an auto theft deterrent. Above, Dave Tjepkema of the ATPA etches a vehicle at a VIN event in Lansing in 2005.



Throughout the years, H.E.A.T. has continued to educate the community on auto theft prevention through various mediums including these posters that were distributed during H.E.A.T.'s earlier years



Longtime H.E.A.T. Chairperson Glenn Slingerlend is honored for his years of service to H.E.A.T. during the 2007 Anniversary Breakfast.



Former Detroit Piston Grant Hill helped promote auto theft prevention by taping a public service announcement for H.E.A.T. in 1999. Hill and then Detroit Police Chief Benny Napoleon (right) posed for a photo while taping.

## TOP 10 MOST STOLEN CARS IN THE LAST 25 YEARS

JEEP GRAND  
CHEROKEE



DODGE  
RAM PICKUP



CHEVROLET  
CAMARO

PLYMOUTH NEON



OLDSMOBILE  
CUTLASS

DODGE  
CARAVAN



PONTIAC  
GRAND  
PRIX

DODGE  
INTREPID



CHEVROLET  
LUMINA

CHRYSLER  
SEBRING



## 25 YEARS OF THE H.E.A.T. LOGO

1985



1990



2000



2010



SOURCE: MICHIGAN ATPA, NICB AND NHTSA

17456 N. LAUREL PARK DRIVE  
SUITE 130 E.  
LIVONIA, MI 48152-3981

